Vrinda Store Data Analysis using Excel

SAMPLE QUESTIONS  
1. Compare the sales and orders using a single chart.

2. Which month got the highest sales and orders.

3. who purchased more – men/women in 2022?

4. What are the different order status in 2022?

5. List top 10 states contributing to the sales?

6. Relation between age and gender based on number

7. which channel is contributing to maximum sales?

8. Highest selling category?

Firstly, we perform Data Cleaning.

We will check if the data is clean or not by swiping through columns of the dataset.

1. We see that for Gender, men and women were also categorised as M, W, Men and Women.
2. We can **find and replace** and bring each to categories of men and women.

INSIGHTS:

Maximum []sales were done in the month of march.

Women purchased more items than men

Sales have been performing well as most items were delivered.

Maharashtra had the most sales among top 10 states in the country.

34.5% Women Adults are buying products in comparison to senior citizen and teenagers.